

**Arts Council~Haliburton Highlands
Art in Public Places Committee
Spotlight on the Arts**



Objective:

Spotlight on the Arts is an initiative to provide *all* members (*Artists and Art Organizations/Businesses*) of the Arts Council ~ Haliburton Highlands the opportunity to highlight their work on our social media sites including Facebook and Instagram, and in our monthly newsletter and website. Each month an artist or arts organization will be featured.

Opportunities will also exist for Artist's to display work in public spaces through the Art in Public Spaces program.

Who Should Apply:

A person who:

- is an individual member artist
- a member organization or business
- possesses skill, training and/or experience in their artistic discipline
- is active in and committed to their art practice or the presentation of art
- agrees to have images of their work and events posted on ACHH social media sites (plus sites where they may be reposted)

What will be Featured:

Images of original works of art:

- promoted with up to 5 images, links and a short bio and/or personal narrative. (150 words max)

The work of arts organizations/businesses:

- who work to engage the community through presentation of arts events
- promoted with up to 5 images and an explanation of purpose, links and upcoming events

Policy:

The program strives to bring the work of members of the ACHH to the viewing public. These members will cover a wide range of disciplines and can be individual artists or an arts organization or business. Both established and emerging artists are eligible to be part of this service.

We hope to profile the work being done by our artists and artisans, performers, writers, digital artists and our many arts organizations/businesses who bring art and entertainment to our community.

All text and images will be posted on the ACHH approved social media sites for public viewing. All individuals retain copyright to all their works displayed on the site and no permission to copy or use the images will be given or implied.

Roles and Responsibilities:

Art in Public Spaces Committee

- This a project of the Art in Public Spaces Committee and will follow their mandate.
- Administer the call to participate, select artists
- Administer all parts of Spotlight on the Arts project
- Work with the Project Coordinator on promotion
- Select Featured Artist or Arts Organization/Business to be featured

Project Coordinator

- Work with the selected Artist or Arts Organizations/Businesses, inviting them to provide a personal narrative/biography outlining their experience, artistic practice or organization
- Request images of work, studios, performance, and others that represent their work. Include a picture or two of the artist and/or committee members or performers. Images of people doing things are enjoyed. (maximum 5 images)
- If requested, provide assistance to Artists to prepare their submissions.
- Prepare the text for posting based on the submission, including editing where needed
- Manage scheduling of the posts

Artist

- Complete and submit the Artist of the Month application form in order to be considered part of the project
- Prepare a brief narrative of their artistic practice, experience and/or work of the organization 150 words max
- Submit a maximum of 5 images of their current work, studio space, working in action and if an arts organization or business, event, performance, committee members, logo to be distributed via social media.
- Submit requested materials (text, images) with the application.
- Work with the Project Coordinator as requested to ensure quality postings.

If you are interested, please complete the application form and return it to haliburtonarts@haliburtonarts.on.ca. If you have any questions, please email Rossana Dewey at rdewey1@hotmail.com

It is our intention to highlight the many fine artists and arts organizations/businesses that make up the ACHH. Because of you, we are a presence in the Haliburton Highlands.

Thank you for your interest.
We look forward to hearing from you.

The Art in Public Spaces Committee
Arts Council ~ Haliburton Highlands