



CALL FOR MEDIA ARTS PROFESSIONALS Video/Audio/Editing

The Arts Council~Haliburton Highlands intends on creating a series of short promotional videos profiling arts, heritage and culture in the Highlands. Visual artists, performing artists, and literary artists, are to be profiled in their studio or a venue suited to their craft. If there is the opportunity for artists to share locations, joint interviews will be encouraged to maximize the scope of the project. The videos are to feature a short conversation, where artists will be asked a few standard questions about their work. The video series is to feature a wide range of artists, to showcase the diversity and depth of arts and culture in the Highlands.

This series will be used as a marketing tool to help feature the Haliburton Highlands as a culturally rich community and to promote the work of individual artists. It will be posted to the Arts Council's social media accounts and will be shared widely with other agencies, such as the local BIA, the Chamber of Commerce, the Haliburton County Council, and the local municipalities. The intent is to reach a wide audience, both locally and abroad.

The Arts Council~Haliburton Highlands is seeking a videographer, sound technician, and editor. The successful candidate(s) will conduct interviews with artists, and/or compile a series or short videos through collected footage of past events and interviews with artists.

Timeframe: to be completed no later than December 19th, 2020.

Submissions: Media arts professionals/videographers are to electronically submit a short proposal/vision, examples of previous work, and their professional fees, no later than August 21st, 2020 to the Arts Council~Haliburton Highlands haliburtonarts@haliburtonarts.on.ca - We will accept applications from individuals or a group that would like to work together.

For more information about the work of the Arts Council~Haliburton Highlands see www.haliburtonarts.on.ca

If you have questions about this project, please contact Scott Walling at wallingscott@hotmail.com.

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