

# FASHION FALLIES 2018 APPLICATION

## DEADLINE OCTOBER 5

Our show features sculptural, unexpected Wearable ART. We encourage provocative, challenging art in any media that must be wearable by a model on a runway. We are looking for inventive and exciting pieces! We welcome student entries. Group submissions by one or more artists are welcome.

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

### FEE

Free to ACHH members. **Bronze membership in the Arts Council ~ Haliburton Highlands is \$45.20 (including HST). Contact the Arts Council office for more information: 705-457-8033; [haliburtonarts@haliburtonarts.on.ca](mailto:haliburtonarts@haliburtonarts.on.ca)**  
Membership fee waived for students. (Must be a fulltime student studying in Haliburton County).

### JURY SYSTEM

The Fashion Fallies committee will review all submissions prior to the event, through the application process and/or a photo if requested.

#### Acceptance is based on the following criteria:

Originality: entry must be artist's original work, not created from a commercial pattern or copied from another artist. Up cycled items are welcome but must be significantly altered from the original item

Creativity: will it wow the audience? Is it conceptually fresh and exciting?

Craftsmanship: is it well constructed?

Use of materials: Were materials used appropriately? Were non traditional/alternative materials used?

Presentation: Can it be worn safely by a model? Will it show well on the runway?

Shown previously? We do request that your submission not have been shown previously in Haliburton County or nearby.

Only high quality original pieces will be accepted, and all must be available to be reviewed by October 26. If submission is accepted and upon receipt is deemed not to be acceptable, it will not be shown.

It is understood by the Committee that pieces may not be exactly as described in your initial application due to ongoing construction and the artistic process.

The number of pieces entered are not restricted, but all pieces submitted may not be accepted by the Fashion Fallies Committee according to the above criteria, number of applications or duplication by multiple artists.

Accessories, jewellery, single pieces or complete ensembles are all welcome. Your piece may be combined with another artist for presentation during the show.

You may sell your art piece during Fashion Fallies evening. **15% commission will be taken by The ACHH for all sales.**

Due to lack of storage space we would appreciate pick up of pieces ASAP, following the show on November 9<sup>th</sup>.

If you have questions contact the Arts Council ~ Haliburton Highlands.

**Your Fashion Art piece is to be delivered to The Haliburton School of Art + Design between Oct 22-26.** Model fittings and rehearsal will take place between October 29 & November 8, show is November 9. You may supply your own model if you wish but must be available for all rehearsals.

I will be providing my own model

I acknowledge photos may be taken of my submission before or during the event and used for marketing purposes and no compensation will be provided for such use.

**SIGNATURE** \_\_\_\_\_

Please complete the information on reverse as fully as possible. The final description may be adjusted upon acceptance into the show to allow for progression during the creative process.. **THE FINAL DESCRIPTION MAY BE ADJUSTED UPON** Please complete a separate application for each submission.

# Fashion Fallies 2018

## FASHION SHOW APPLICATION

ARTISTNAME \_\_\_\_\_

PHONE NO: \_\_\_\_\_ EMAIL \_\_\_\_\_

SHORT BIO (to be included as part of show commentary)  
\_\_\_\_\_  
\_\_\_\_\_

TITLE: \_\_\_\_\_

ITEM \_\_\_\_\_

**DESCRIPTION:** Dress the body sketch below to aid with your description. You may add colour or material swatches in addition to written notes to help us understand your concept.

Inspiration \_\_\_\_\_

Materials \_\_\_\_\_

Technique \_\_\_\_\_

Special notes of interest \_\_\_\_\_

