



Arts Council for Haliburton County

Mission

The Arts Council strives to provide a strong voice for the arts in Haliburton County; to serve as a catalyst for community economic development through the arts, heritage and culture in Haliburton County and, through the facilitation of collaborative relationships among artists, organizations, businesses and government, contribute to the vibrancy of the arts and community life.

Mandate

- Serve as a voice for artists and arts, culture and heritage within the County and to the world
- Provide opportunities for communication and sharing information within the arts community
- Provide business resources and facilitation services for artists, organizations and businesses
- Be a catalyst for new community economic development initiatives related to the arts
- Promote arts education opportunities for people of all ages and provide professional development for artists and art professionals
- Work with community partners to promote the arts within the County and to the world at large
- Provide opportunities to celebrate the arts

Advocacy

- Serve as a voice for artists and the arts within the County and to the world (funding bodies, government, business, tourists, and the community).

Communication and Information

- Provide a ‘table’ where representatives of different arts organizations and arts sectors can meet and discuss issues, share information and discuss opportunities for collaboration and coordination.
- Maintain a current database of artists/arts businesses/arts organizations/community animators/aligned organizations.
- Disseminate information relevant to artists/arts businesses/arts organizations/community animators/aligned organizations. This may be done through a newsletter, bulletins, e-mail listserv, mailings etc.
- Promote ongoing research and evaluation related to the arts and community economic development in Haliburton County.

Business Development

- Run a business and resource centre for artists, arts businesses and arts organizations.
- Undertake activities to encourage and assist artists and arts businesses to move to Haliburton County.

Catalyst for Community Economic Development

- Act as a catalyst for the development of new initiatives for the arts in Haliburton County
- Act as a catalyst for the development of conferences, workshops and symposia in various sectors of the arts.
- Act as catalyst for the development of packages and initiatives that involve a variety of economic sectors (e.g. tourism/arts/education/recreation/hospitality).

Facilitation

- Provide support for unorganized arts sectors to organize.
- Provide support services for event planning for the arts.
- Provide support for arts organizations and collectives to develop their capacity or improve their organizational effectiveness.

Training and Education

- Be a champion for arts education in the schools and the community
- Collaborate with other organizations to identify learning and training needs for artists/arts businesses/arts organizations and develop and offer appropriate workshops, courses or learning resources.
- Help develop a mentoring program for young and/or emerging artists.
- Work with the highschool, adult learning centre and other key organizations to assist youth to explore and initiate careers in the arts.

- Work with Trillium Lakelands District School Board, youth service organizations and arts organizations to give children and youth exposure to the arts and to artists.
- Work with appropriate organizations/institutions to encourage learning opportunities for older adults.

Marketing

- Partner with the Trails and Tours, the County of Haliburton and other appropriate bodies to promote Haliburton County as an Arts Destination.
- Provide and/or initiate an arts-focused web portal for the arts in Haliburton County.
- Work with the arts businesses/artists/arts organizations and tourism and hospitality businesses to develop/encourage tourism packages and bus tours.
- Facilitate collaboration among arts businesses/artists/arts organizations and tourism and hospitality businesses to market the arts.
- Provide information and support for arts businesses/artists to market and sell their products, services and talents outside of Haliburton County.

Celebration

- Celebrate the accomplishments and achievements of artists and the arts in Haliburton County and their contribution to the vibrancy of community life.

Sustainability

- Ensure the sustainability of the Arts Council through good governance, partnerships and appropriate funding.