

## Definitions

### Membership Categories

<b>Artist</b>	an individual who is actively engaged in an arts practice in any discipline
<b>Arts Organization</b>	a not-for-profit organization or group involved in arts, culture and/or heritage
<b>Arts Business</b>	a for-profit business involved in arts, culture and/or heritage
<b>Creative Business</b>	a for-profit business involved in creative industries, but not necessarily arts related
<b>Supporter</b>	an individual who does not define him/herself as an artist but is supportive of/interested in the arts and/or the activities of the Arts Council
<b>Supporting Organization</b>	a not-for-profit organization that is not directly involved in the arts, culture, or heritage
<b>Supporting Business</b>	a for-profit business that is not directly involved in the arts, culture, or heritage
<b>Student</b>	an individual who during the membership year is enrolled in a minimum 4-month full-time program at a high school, university, college or technical school.

### Description of Disciplines and Roles

**These are general categories. Individuals/businesses/organizations can choose the category or categories that best suit their work or involvement in the arts.**

#### Disciplines

<b>Visual Art</b>	painting, sculpture, drawing, printmaking, image or object making with other media, experimental/new media
<b>Craft</b>	clay, fibre, glass, leather, metal, paper, wood, decorative painting, mixed media
<b>Theatre</b>	directing, acting, producing
<b>Dance</b>	choreography, dancing (folk, jazz, traditional, ballet, modern etc.)
<b>Music</b>	composing, performing, recording, conducting
<b>Literary Arts</b>	writing, editing, publishing, storytelling, spoken word
<b>Design Arts</b>	architecture, landscape architecture, graphic design, interior design, furniture design, fashion design
<b>Media Arts</b>	video, film, web, radio, TV
<b>Photography</b>	photography
<b>Multi-disciplinary Arts</b>	art that involves three or more disciplines
<b>Performing Arts</b>	arts practice that involves performing for an audience
<b>Culinary Arts</b>	creative work in the creation and presentation of food
<b>Arts Management</b>	management of arts organizations, artists, performing arts
<b>Research</b>	the study of topics related to the arts, culture and heritage
<b>Arts Education</b>	involved in providing learning opportunities in the arts
<b>Cultural Heritage</b>	restoration, conservation, preservation, research, presentation of artifacts, information and buildings or cultural and/or historical significance, archiving, archeology

#### Roles

<b>Artist</b>	an individual engaged in creative work in any discipline
<b>Administrator</b>	responsible for the administration of an organization involved in the arts
<b>Community animator</b>	Involved in encouraging creative activity in the community
<b>Business Owner/Operator</b>	owns or runs a business involved in the creation, production, sale, or marketing of art or sales or services that support the arts.
<b>Teacher/Educator</b>	involved in teaching/training related to the arts for individual of any age
<b>Media</b>	involved in the business of reporting on, criticism or documentation of the arts (eg. radio, TV, newspaper, webcasting)
<b>Producer</b>	involved in making art available to the community
<b>Technician</b>	provides skilled support services for creative work in any discipline
<b>Curator</b>	provides oversight and/or creative direction for a museum or gallery collection, exhibition, library
<b>Supporter</b>	provides financial and/or volunteer support to arts related endeavours
<b>Choreographer</b>	individual who composes or arranges dances or other movements
<b>Consultant</b>	provides expertise, advice, services to artists and art organizations/businesses



## What are the Membership Benefits?

Payment of your annual membership fee for the Arts Council~Haliburton Highlands provides you with:

- FREE listing of your artist/studio/business/organization details in the Arts Council's online Directory and in the annual printed Arts Directory (25,000+ distribution) with your BRONZE level membership.
- Ability to purchase an enhanced listing in the annual Arts Directory (GOLD & SILVER level memberships).
- Exclusive events listing in monthly newsletter e-blast to approximately 1,000 recipients AND free listing of your events on the Arts Council website.
- Participation in promotional material mailing to Ontario Tourism Centres.
- FREE classified ads in monthly newsletter and on the Arts Council website.
- Ability to purchase your own e-blast to the Arts Council's database (\$25 + HST per).
- Access to Arts Council credit card program (7.5% fee on sales) and wine glass rental (\$4.20 per dozen + HST).
- **NEW!** (coming in 2012) Participation in the Arts Council's Mentorship program.
- Involvement in Art-in-the-Streets demonstrations.
- Participation in the Artists in the Schools program.
- Use of Arts Council Membership logo on your promotional material.
- A vote at the Arts Council Annual General Meeting.
- Opportunity to be a Featured Artist on the Arts Council web site.
- Access to the Haliburton School of the Arts extensive resource library.
- Paid opportunities to participate/exhibit at Arts Council-sponsored community events.

### What does the Arts Council do on members' behalf?

- Compiles information for members about funding, resources, competitions, requests for proposals for artists and arts organizations and businesses.
- Acts a voice for arts, culture and heritage in Haliburton County. The Arts Council has representation on the Haliburton County Tourism Coalition and is involved in provincial and national arts organizations.
- Provides an information service to the public about the services, skills and products provided by members of the Arts Council. The Arts Council responds to requests for information by the public received by phone, mail or e-mail.
- Facilitates business-to-business connections among Arts Council members
- Collaborates with other organizations to promote the arts, culture and heritage.